

Pressrelease

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Volkswagen do Brazil chooses hidden GSM- and GPS antennas from Smarteq!

The Brazilian law regarding vehicle tracking gives Smarteq another big order in South America.

Smarteq has been nominated by Volkswagen do Brazil to deliver hidden GSM- and GPS antennas to Volkswagen cars that are sold in Brazil. The cars are produced in several countries in South America (Mexico, Argentina and Brazil) and in Europe. Delivery starts in July 2010 with a ramp up until the end of the year and the business involves high volumes of antennas from 2011. This is the second antenna deal in the Brazilian market won by Smarteq under hard competition; the company received the first from Continental Brazil last year.

The Brazilian law regarding tracking of vehicles was decided to control the exploding progress of the amount of stolen vehicles that is most present in the big cities. The law is valid for installation of vehicle tracking systems only in all new produced vehicles and will be implemented, after being postponed several times, gradually from July 2010.

- We are proud that Volkswagen do Brazil has chosen to install GSM- and GPS-antennas from Smarteq in their car models; says Henrik Lindén, CEO at Smarteq, and continues; it is good news that the date of implementation now is decided with a “ramp up” during the second half of 2010. Together with the order from Continental the calculated value of the order is 5MSEK during 2010 and 25MSEK, year 2011.
- In particular it is the insurance companies and their organisations that drives the business, however, certain countries, as Brazil, tries to counteract the increasing trend of vehicle thefts by implementing laws. The market for vehicle tracking systems is continuously growing, which we see in the increasing number of requests from the market; says Thomas Valtonen, Automotive Business Manager at Smarteq.

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Smarteq AB (publ) is a leading Antenna Company that supplies and develops high-quality antennas and antenna systems for communication between vehicles, machine-to-machine (M2M), and wireless transfer of voice and data. Smarteq is active in the OEM-market and in the aftermarket. The company is represented by distributors and agents in more than 30 countries worldwide. The head office is located in Stockholm, Sweden. Smarteq is listed on First North of the Stockholm Stock Exchange. For more information: www.smarteq.com

More about Volkswagen do Brazil:

Volkswagen is the largest Brazilian vehicle assembler, with a daily production capacity of three thousand vehicles. The factories of automobiles and light commercial vehicles are complete production units, integrating stamping, body assembly, painting and final assembly areas. Volkswagen do Brazil has four manufacturing plants. With a size of 100 hectares, the São Bernardo do Campo site in São Paulo is the biggest manufacturing plant in Brazil. Another unit with the size of about 30 hectares is located in Curitiba. The Taubaté plant occupies a built-up area of 27 hectares. The engine factory in São Carlos has a built area of 41 thousand square meters.

Volkswagen began production in Brazil in March 1952. The first car assembled in the country was the Beetle, with parts imported from Germany. In November, 1959, Volkswagen opened its first dedicated plant, the Anchieta unit, in São Bernardo do Campo. In 1970, the brand reached the milestone of one million vehicles made in Brazil and in January 1976, it opened the Taubaté plant. The São Carlos engine factory was inaugurated in October 1996 and the São José dos Pinhais plant began operation in January 1999. Over the years, Volkswagen has produced more than 19 million vehicles in Brazil.

More about Smarteq:

Smarteqs vision is to become one of Europes leading antenna specialists within its selected market segments.

Automotive: Smarteq is well established on the market for antennas designed for trucks and premium cars. Among its customers are large automotive companies such as Volkswagen, Audi, Bentley, AB Volvo, SAAB, Scania, AB Volvo, Nissan Diesel, Renault Trucks, Volvo Cars, Autoliv and Continental.

M2M: A growing segment where applications for communication between machines is increasing very fast together with the need of advanced antennas. Customers are found within the areas of Smart Metering, vending machines, parking meters etc. Smarteq has also antennas for wireless alarm systems and level regulation. Customers include Landis+Gyr, Telenor Cinclus, Kamstrup, Kamstrup, Itron, Aidon, Securitas Direct, ITT Flygt as well as Cale Systems.

Mobile Communications: There is a strong trend towards increased use of wireless communication for speech and data with a range of different technologies. Examples are Tetra, CDMA450, GSM, UMTS, LTE, WiMAX, systems that are all supported by Smarteq. Antennas for local wireless networks and antennas for "Hot spots" are also in the Smarteq product range. Customers include Nowire, Ice.net, Ericsson, Malux, Kathrein, Telia Sonera, Telenor, EADS and Ascom.

More information about Smarteq can be found at www.smarteq.com